



BOSTON HARBOR ISLAND ALLIANCE

Bringing the Islands to Life

The 7th Annual Boston Harbor Islands Regatta Saturday, October 1, 2011

Gold Sponsor - \$10,000

- ✓ **Logo placement on bow sticker – given to all Sailors for their placement on their boat**
- ✓ Logo placement on all Regatta advertising
- ✓ Logo placement on Regatta Baseball Caps
- ✓ Advertising e-mail blast to all participating sailors
- ✓ Logo placement on event signage the day of the race
- ✓ Acknowledgement in event press releases, including race results press release
- ✓ Logo placement on posters distributed to more than 100 Yacht Clubs
- ✓ Sponsor logo on Class A trophy
- ✓ Advertisement on Regatta brochure
- ✓ Logo placement on website (bostonharborislandsregatta.org)
- ✓ 6 tickets to the Captains Reception on Friday, September 30
- ✓ 6 tickets to the Awards Ceremony on Georges Island on Saturday, October 1
- ✓ 10 Commemorative 2011 Regatta Baseball Caps

Silver Sponsor - \$5,000

- ✓ **Sponsor name listed on all Regatta advertising**
- ✓ **Logo placement on Regatta Baseball Caps**
- ✓ **Advertising e-mail blast to all participating sailors**
- ✓ Logo placement on event signage the day of the race
- ✓ Acknowledgement in event press releases, including race results press release
- ✓ Logo placement on posters distributed to more than 100 Yacht Clubs
- ✓ Sponsor Name on Class B, C, or D Trophy
- ✓ Advertisement on Regatta brochure
- ✓ Logo placement on website (bostonharborislandsregatta.org)
- ✓ 4 tickets to the Captains Reception on Friday, September 30
- ✓ 4 tickets to the Awards Ceremony on Georges Island on Saturday, October 1
- ✓ 6 Commemorative 2011 Regatta Baseball Caps

Honorary Commodore - \$2,500

- ✓ **Acknowledgement in event press releases, including race results press release**
- ✓ **Logo placement on posters distributed to more than 100 Yacht Clubs**
- ✓ Sponsor Name on Trophy (Navigator, Classic Yacht, Youth, Female, or Masters Trophies)
- ✓ Sponsor name listed on Regatta brochure
- ✓ Logo placement on website (bostonharborislandsregatta.org)
- ✓ 2 tickets to the Captains Reception on Friday, September 30

- ✓ 2 tickets to the Awards Ceremony on Georges Island on Saturday, October 1
- ✓ 4 Commemorative 2011 Regatta Baseball Caps

Honorary Captain - \$1,000

- ✓ **Sponsor Name on Trophy (Navigator, Classic Yacht, Youth, Female, or Masters Trophies)**
- ✓ Sponsor name listed on Regatta brochure
- ✓ Logo placement on website (bostonharborislandsregatta.org)
- ✓ 2 tickets to the Captains Reception on Friday, September 30
- ✓ 2 tickets to the Awards Ceremony on Georges Island on Saturday, October 1
- ✓ 2 Commemorative 2011 Regatta Baseball Caps

Honorary Skipper - \$500

- ✓ **Sponsor name listed on Regatta brochure**
- ✓ Logo placement on website (bostonharborislandsregatta.org)
- ✓ 2 tickets to the Captains Reception on Friday, September 30, OR 2 tickets to the Awards Ceremony on Georges Island on Saturday, October 1
- ✓ 2 Commemorative 2011 Regatta Baseball Caps

Honorary First Mate - \$250

- ✓ 1 Commemorative 2011 Regatta Baseball Cap